Lake Land College

Radio Broadcasting

(CRT.RBRD) Certificate

Arts, A/V Technology & Communications

You might also like:

Workforce Ready
- Broadcast Announcing – page 35
- Radio Broadcasting – page 119
- Radio-TV Broadcasting – page 120
- TV Field/Studio Production – page 126
- Associate Degree in Liberal Studies – page 28

Transfer Ready
- Art – page 137
- English – page 151
- Speech Communication – page 177
- Liberal Arts – page 155

Students will learn how to be a multi-skilled broadcaster capable of performing a wide variety of tasks performed at a radio station by participating in an intensive, hands-on program. Students will gain knowledge of sales, announcing, radio operations, and the practical/theoretical aspects of radio broadcasting. All coursework in the Radio Broadcasting certificate can be applied to an associate in applied science degree in Radio/TV Broadcasting.

Program requirements may change over time. Specific degree/graduation requirements are determined by the students' degree audit.

FIRST YEAR

First Semester		Hours
☐ RTV 150	Introduction to Broadcasting †	3
☐ RTV 155	Radio-TV Announcing †	3
☐ RTV 070	Radio Production Lab * †	5
☐ SPE 111	Introduction to Speech Communication	3
	SEMESTER TOTALS	**14**

Second Semester		
☐ RTV 160	Radio Operations †††	5
☐ RTV 165	Broadcast Writing †††	4
☐ RTV 175	Broadcast Sales †††	3
☐ RTV 185	Advanced Radio Production * †††	4
☐	Career Elective	1 – 3
	SEMESTER TOTALS	**17 –19**
	TOTAL PROGRAM HOURS	**31 – 33**

* There are prerequisites, course requisites or minimum placement test scores for this course

† Course only offered fall semester

††† Course only offered spring semester

For more information regarding related occupations, graduation rates and program costs, go to www.lakelandcollege.edu, link to Academic Programs and select Gainful Employment Information.

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